



OLGA FILIPPOVA

MARKETING AND SALES | CONSULTING

PERSONAL PROFILE

Positive, inspiring and creative marketing and sales enthusiast, fast learner, and self-made person

SKILLS

- Real Estate market analyst
- Communicator
- Strong empathy and motivation to understand client's needs
- Incredible interest in the Real Estate sphere
- Evaluation skills
- English, Finnish, Russian
- Team player
- Websites maker
- Concepts maker

EDUCATION

St. Petersburg State University of Economics and Finance, Marketing and Commerce, 1999-2004

- Excellent graduate diploma, an internship in Germany
- Graduating Thesis on the topic of Customer Relationship Management

Georg-Simon-Ohm Technische Hochschule Nuernberg, Marketing and communication, 2004 (4 months)

St. Petersburg State University of Economics and Finance, Evaluation of Real Estate, 2010

Psychology, coaching 2012-2022

JOB HISTORY

Freelancer 2012 - 2022

- Marketing
- Coaching
- Consulting for private clients and landowners
- Calculations for land auctions

Leading manager (marketing, appraisal), YIT, Severny Gorod, St. Petersburg, 2006-2012

- Land appraisal and architectural concepts assessment, concept development
- Marketing research, price setting (apartments, premises), product analysis
- Developing technical tasks for architects related to concepts
- Media monitoring and negotiation with sub-contracting companies
- Competitive Analysis

Marketing manager at AD Master, Maxidom, Biostar, St. Petersburg, 2004-2006

- Market Research
- Competitive Analysis
- Copywriting
- Generating and implementing creative ideas
- Trend research, reports

HOBBIES

Drawing, dances, psychology, languages

INFORMATION

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